

## NCC BOARD MEETING MINUTES – 12/7/09

### IN ATTENDANCE:

Mike Hempstead, Ross Krause, Ashley Krause, Tom Hoogendyke, Carl Dittkoff, Al Donahue, Don Frank (late), Jonathan Brody, Jeff Barron.

### **First Agenda Item:** FINANCIAL REPORT FROM CARL.

Carl mentioned approx. \$20,000.00 total. He did not have a specific P & L report or any bank docs for specifics. Discussion went to expenses. BikeFest approx. loss of \$1500.00. Sponsors who havent paid included Cooley Dickenson, Nadeau Constr. and Noho Brewery? -Mike asked Carl if they had paid and it was unclear. Racer rewards expenses goes up this year, although we have a cap. Carl agreed to have a detailed Income/Expenses report put together and emailed to all board members. All agreed BikeFest should continue with added and earlier planning.

Discussion about how much the club should try to save vs. spend. No consensus. Some thought if we have it we should spend it, but others thought that the changing economy will continue to affect our ability to get sponsors. Mike is implementing a 3-year sponsorship model which would address our financial stability. Al suggested Jeremy ? from UMASS could help a great deal.

### **Second Agenda Item:** ELITE TEAM.

Costs to the club for previous year = \$9,000.00 (road) \$3000.00 (cross)

New Elite Team for 2010-how much does the club want to spend? This brought about a more detailed discussion about how much the club can/should spend on the elite teams. Lack of financials hindered our ability to discuss details. Al confirmed that his team needs to know, ideally, by year end, about our sponsorship because clothing order is going in already. Board did not have solid opinions on the continuation but the consensus seemed to be that the teams added real value and created terrific new energy and involvement within the club and the Valley and should be continued if possible financially.

Ride leaders loved having the elite guys around, although actual ride numbers may have stayed about the same. Clearly, the presence was appreciated, valued and should be continued to be encouraged for the value of the club.

Discussion went to clothes. Al is using VOMax as they are sponsor (with Kenda remaining to some extent) , but was clear that his trust in them didn't extend to the full club order and that we should not use them yet.

Al is applying for NEBRA grant for the Women's team, asking \$2000.00. He doesn't think the club should commit any additional funds for this team. Mike and others discussed folding them into a larger "elite team" umbrella of mens, womens and cross. Clothing order needs our approval to match with clubs order. Spooky out as sponsor. NO other bike sponsor as of yet.

Concerns about club money (Cooley Dick eg) bypassing the club for the elite or womens team was discussed. Board thinks a NO COMPETE CLAUSE with any of the elite teams would be prudent to protect our sponsorship relationships.

### **SPONSORSHIP**

Webber-Grinnell in for probably 3-year contract. Mike wants as many of these as possible. He prodded entire Board to be contacting as many of their sponsors as possible NOW. Noone had spoken to their sponsors yet. Ouch. Don fairly confident of NOHO Paint...Tom of Highland Bike. Jeremy Durren will help Mike.

### **NEWSLETTER**

Jonathan discussed. Needs submissions. Wants to do ALL GREEN with website and email only. We all liked idea of Elite Team and member profiles. Should have discussion of full board membership, including the new slate.

### **MEMBERSHIP**

Jonathan forwarded proposal for membership to be handled exclusively through BIKEREG. Wants to remove mailing, although will still have membership forms at events. BikeReg does have fees. How to handle?

1. Ask them to waive fees for membership transactions.
2. Club absorbs all costs.
3. Split costs with BikeReg

Both Tom and Jonathan like the idea of a single data source for all membership info

Then discussion went to membership packets...should cards, etc, be continued? Club members want the card and coffee cards. Will readdress. Jonathan will move forward by contacting Steve at BikeReg to discuss details.

#### **CLOTHING**

Carl is handling the clothing order (although later it was clarified that he is only choosing the vendor which wasn't made clear at the meeting). He is leaning toward Voler. Is awaiting final samples from them. Cyclonauts uses them and is generally pleased. Members can do all ordering, etc, directly on their website rather than through BikeReg, which removes more of our involvement.

#### **AT THIS POINT IN THE MEETING, CARL AND AL LEFT.**

#### **GREYLOCK TIMETRIAL**

Mike McCusker proposal not received yet (formal proposal), with actual numbers/payment required. We need this before committing fully. The whole board continues to see this a great event with huge potential for the club.

#### **TOTH**

Is Peter Crowley staying as director? Ross and Ashley are out. Should director be paid? All seemed fine with this possibility. Jonathan again wants the director to not race and be there at all times. Rest of board sees this as restrictive. Others think a deputy director, with all knowledge of event and full attendance at meetings should be there for any director absence. Should we charge more? Concensus says yes. A board member (or more) should definitely be on the TOTH committee.

Final discussions turned to awaiting budget numbers to determine the continuation of Elite team sponsorships.

Next meeting Jan. 4. 2010.

Finis.

Respectfully submitted by the Sargeant At Arms, Douglas K. Neidemeier.